

# HOW TO PARTICIPATE

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**FERIENMESSE BERN**  
**JANUARY 28–31, 2027**



# **TERMS AND CONDITIONS OF PARTICIPATION**

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## 1. OPENING HOURS (subject to change)

### Official opening hours of the event:

Thursday – Sunday

January 28–31, 2027

10:00 a.m. – 6:00 p.m.

For exhibitors: 1 hour before and 1 hour after the official opening hours of the event.

## 2. EVENT ORGANISER

BERNEXPO AG

Ferienmesse Bern

Mingerstrasse 6

Postfach

3000 Bern 22

+41 31 340 11 11

ferienmesse@bernexpo.ch

www.ferienmesse.ch

## 3. SCOPE

These Terms and Conditions of Participation apply to participation in the Ferienmesse Bern and supplement the General Terms and Conditions of Participation of BERNEXPO AG, as amended. Also applicable are the applicable Operating Regulations of BERNEXPO AG and the applicable Technical Guidelines. All documents can be found at [www.ferienmesse.ch](http://www.ferienmesse.ch).

## 4. ADMITTED EXHIBITORS

All companies and private individuals with ties to the topic area are permitted to exhibit. There is no right to participate. Applications for participation can be rejected without providing reasons.

## 5. FEES

**YOU CAN FIND ALL OUR  
OFFERS AND PRICES HERE**



[buchen.bernexpo.ch](http://buchen.bernexpo.ch)

### 5.1. Advance payment for technical installations

For first-time participation, an advance payment of CHF 250.00 will be charged for technical orders. Exhibitors from abroad will be charged CHF 500.00.

This amount will be credited in the final invoice, provided that no technical orders are placed.

## 5.2. Co-exhibitor fee

Main exhibitors may register co-exhibitors in accordance with the “General Terms and Conditions” of BERNEXPO. Costs of CHF 250.00 per co-exhibitor will be charged to the main exhibitor. Payment of the co-exhibitor fee grants the co-exhibitor the following rights:

- Company address displayed at the main exhibitor’s stand
- Sales activities at the main exhibitor’s stand
- Basic communication package
- Entitlement to order vouchers/guest tickets
- Entitlement to exhibitor marketing materials

## 5.3. Early bird discount

The early bird discount is taken into account in the deposit invoice and is only granted if registration is completed by **30 June 2026**.

# 6. CANCELLATION OF REGISTRATION

In the event of withdrawal from registration (registration confirmation or written confirmation by email), the following cancellation conditions apply:

If cancellation occurs before the stand confirmation is issued, 25% of the stand rental fee as well as any co-exhibitor fees will be charged. If cancellation occurs after the stand confirmation has been issued or after a response period of two weeks, 100% of the stand rental fee, including co-exhibitor fees and additional costs, will be charged. This provision also applies if the space can be re-let after cancellation. Services that have already been provided must be paid for by the exhibitor.

# 7. EXHIBITOR TICKETS

Each exhibitor receives one ticket per 3 m<sup>2</sup> of booth area (minimum 3 tickets, maximum 15 tickets), allowing unlimited access to the event. Exhibitor tickets must be generated independently via the Online Service Center. Additional paid exhibitor tickets can be ordered in limited quantities via the Online Service Center.

# 8. ADMISSION TICKETS

## 8.1 Vouchers

Exhibitors can order vouchers for customers via the Online Service Center. Redeemed vouchers are not invoiced to exhibitors. Visitors receive a CHF 5.00 discount on a standard adult day ticket. Only one voucher per ticket is allowed. Vouchers must be redeemed in the online ticket shop. Redemption at the on-site box office is not possible.

## 8.2 Guest tickets for visitors

Exhibitors can order guest tickets via the Online Service Center. A guest ticket grants the visitor free admission. Each redeemed guest ticket will be charged to the exhibitor at CHF 7.00 per ticket, up to a maximum of CHF 700.00 (cost cap) Guest tickets must be redeemed in the online ticket shop. Redemption at the on-site box office is not possible.

## **9. LATE BOOTH SET-UP AND NO-SHOWS**

Due to final preparations and work in all exhibition halls (including laying of aisle carpets, final cleaning of the exhibition halls before the start of the trade fair, etc.), all booths must have been set up and equipped by the deadline specified in the set-up times. Booths that have not been set up and equipped by this time may be otherwise occupied by the trade fair organiser in order to preserve the overall look of the trade fair. In the event of late set-up or a no-show, the trade fair organiser is entitled to charge a contractual penalty of CHF 1,000.00 in addition to the owed booth fees, including any additional services ordered, to cover the expenses incurred.

## **10. LOGISTICS**

Binding time slots for setup and dismantling must be reserved via the Online Service Center prior to the event for all vehicle types.

The available delivery times will be communicated in the logistics concept.

## **11. FINAL PROVISIONS**

All prices are exclusive of VAT unless otherwise stated. Prices are subject to change. The legally binding version is the German version valid at the time of registration.

Further conditions can be found in the "General Terms and Conditions" of BERNEXPO.



**HOLIDAY.**  
TRAVEL SHOW BERN

An event organised by  
**BERNEXPO**

**BERNEXPO AG**

Ferienmesse | Bern Mingerstrasse 6 | Postfach | 3000 Bern 22  
T +41 31 340 11 11 | ferienmesse@bernexpo.ch | www.ferienmesse.ch

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